




## ABOUT ME

I am a 23 year-old, recent college grad who is passionate about writing. I am an innovative and detail-oriented journalist who thrives in fast-paced environments. I am experienced in broadcast, digital, and social media reporting.

## SOCIAL MEDIA

 @emilyinphx  
 /EmilyRichardsonPHX  
 Emily Richardson

## EDUCATION

ARIZONA STATE UNIVERSITY  
B.A. in Journalism & Mass  
Communication  
Minors in Spanish Literary &  
Cultural Studies, Political  
Science, and Film & Media  
Production

## SKILLS

Adobe CC  
Microsoft Office  
iNews / ENPS  
CMO (WordPress & Frankly)  
HTML  
Public Speaking  
Nonlinear Video Editing  
Organization  
WordPres  
Social Media  
Story Development  
Communication/Collaboration  
Working Under Pressure

# EMILY RICHARDSON

## MULTIMEDIA JOURNALIST

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## PROFESSIONAL EXPERIENCE

### DIGITAL REPORTER / SOCIAL MEDIA SPECIALIST

Chamber Business News, Aug. 2018 - present

- In charge of creating and posting social media content, as well as audience growth and engagement on Facebook, Twitter, Instagram, and LinkedIn.
- Wrote profiles on local businesses and how they impacted Arizona's economy.
- Key player in creating the email newsletter template and engaging the subscribers.
- Lead reporter for all of Sen. John McCain's Arizona memorial services.

### BROADCAST REPORTER - LEGAL

Cronkite News Phoenix Bureau , Aug. 2017 - Aug. 2018

- Reported on Rep. Don Shooter's expulsion from the Arizona House for sexual misconduct.
- Created social videos and content that reached roughly 20K followers.
- Filmed, wrote and edited broadcast stories that reached thousands of viewers on Arizona PBS.
- Was responsible for finding, pitching, and executing my own stories.

### BROADCAST INTERN

AZFamily (3TV & CBS 5), Jan. 2018 - May 2018

- Ran social media accounts with roughly 250K followers.
- Broke the news about an Uber autonomous vehicle killing a pedestrian.
- Wrote stories that reached hundreds of thousands of readers and were sometimes placed on the CNN newswire.
- Turned TV packages into digital stories, by writing and then publishing them on Frankly.

## LEADERSHIP & VOLUNTEER EXPERIENCE

### CLUB LEADER

Kyrene School District | June 2015 - July 2017

- Ran a newspaper club with children, teaching them how to write and edit stories.
- Participated in the "BuzzCrew" that communicated district events with parents.

### COUNSELOR

Refresh & Retreat Stroke Camp

- Took care of stroke survivors; helping them get food, get to their rooms, etc.
- Provided emotional support for the survivors.
- Spent one-on-one time with the survivors doing activities to help them regain cognitive abilities.